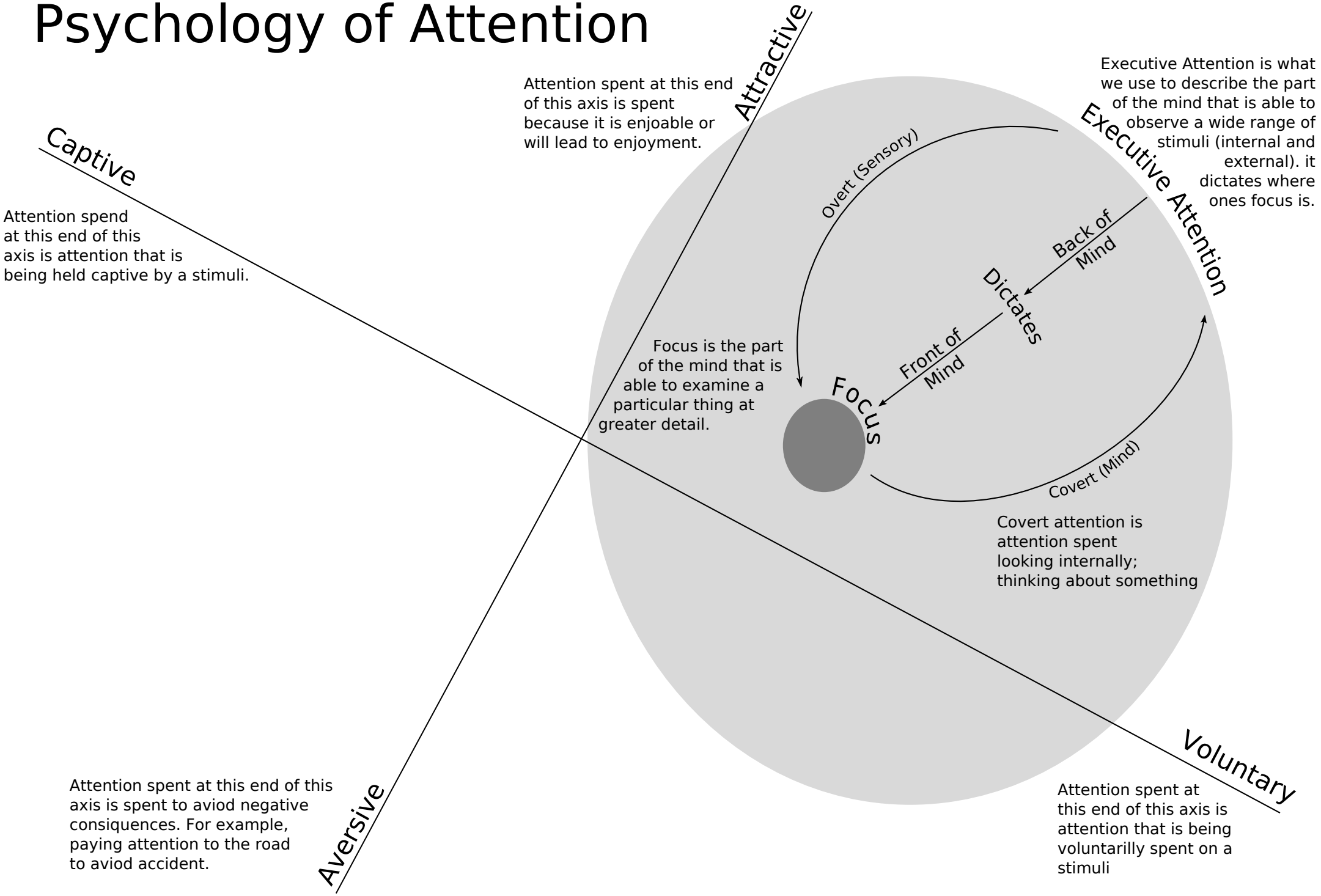Psychology of Attention